

**U.S. DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS  
ATTORNEY APPEARANCE FORM**

NOTE: In order to appear before this Court an attorney must either be a member in good standing of this Court's general bar or be granted leave to appear *pro hac vice* as provided for by Local Rules 83.12 through 83.14.

In the Matter of  
The Direct Response Resource, Inc.

**07CV6301  
JUDGE GUZMAN  
MAG. JUDGE KEYS**

vs.

Hirsch Presentation Systems USA, Inc.

AN APPEARANCE IS HEREBY FILED BY THE UNDERSIGNED AS ATTORNEY FOR:

The Direct Response Resource, Inc.

**FILED**

NOV 06 2007 10  
NOV 06 2007  
MICHAEL W. DOBBINS  
CLERK, U.S. DISTRICT COURT

NAME (Type or print) Jordan B. Reich	
SIGNATURE (Use electronic signature if the appearance form is filed electronically) 	
FIRM Kohner, Mann & Kailas, S.C.	
STREET ADDRESS 4650 North Port Washington Road	
CITY/STATE/ZIP Milwaukee, WI 53212	
ID NUMBER (SEE ITEM 3 IN INSTRUCTIONS)	TELEPHONE NUMBER 414-962-5110
ARE YOU ACTING AS LEAD COUNSEL IN THIS CASE?	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
ARE YOU ACTING AS LOCAL COUNSEL IN THIS CASE?	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
ARE YOU A MEMBER OF THIS COURT'S TRIAL BAR?	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
IF THIS CASE REACHES TRIAL, WILL YOU ACT AS THE TRIAL ATTORNEY? YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	
IF THIS IS A CRIMINAL CASE, CHECK THE BOX BELOW THAT DESCRIBES YOUR STATUS. RETAINED COUNSEL <input type="checkbox"/> APPOINTED COUNSEL <input type="checkbox"/>	